**Introducing Canecto, the Automated Web Analytics Tool that Informs Business Owners of their Best Website Improvement Options**

*Canecto.com offers an innovative, low-cost tool that helps business owners focus on what grows their online business the most.*

Kongens Lyngby, Denmark – [Canecto](https://www.canecto.com/) is pleased to announce the release of its new automated web analytics tool that’s designed to let business owners discover their best website improvement options. Delivered in the form of an easy-to-read PDF report, the Canecto Growth Report lets users know exactly where they should focus their efforts in order to improve business.

*(Insert logo)*

“Many business owners find they don’t have the skills necessary to optimize their website to its full potential,” says Canecto founder and CEO Per Damgaard Husted. “And no wonder. It’s a complicated task that requires a great deal of expertise. It’s also a task that should be undertaken on a regular basis, for which most people don’t have the time or the inclination. Unfortunately, this means they’re losing out on a lot of potential business.”

Canecto was created to resolve this problem by providing insights and practical recommendations based on user interaction with the site's content.

“It’s a highly intelligent tool,” adds Damgaard Husted. “And it takes all the guesswork out of the equation, so all you have to do is what you do best - just focus on your business.”

Everything in the report is based on the website’s own data. Two distinct areas are covered: content and traffic. Content means webpage content, navigation and user journeys, while traffic refers to all the activities that gets visitors to the site. The report provides action-oriented recommendations and an overview of the different improvement options, thus allowing the business owner to make an informed decision as to which changes would have the best impact.

*(Insert screenshot)*

Getting started with Canecto can cost as little as $9 per month.

“It’s an investment that will pay itself off many times over,” concludes Damgaard Husted. “And it will grow your business in ways you never thought possible.”

**About the Company**

Headquartered just outside Copenhagen at the Technical University of Denmark (DTU), Canecto was created as a solution to give in-depth insights and actionable recommendations on how to improve external and internal digital efforts.

Founder and CEO Per Damgaard Husted holds a Master Degree in Business Administration and has more than 20 years of experience in online management. The founding team members also have many years of experience in managing websites between them, and are proud to be recognized as the first company in the world to automate the website analysis process.

For more details or to sign up for a free trial, visit the website at <https://www.canecto.com/>

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Canecto

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